

MEDIA & PRESS CONFERENCE BUYER'S CATALOGUE



Set the scene at your next Press Conference!

Having the right products is essential to representing your brand or organization.



Media & Press Conference Backdrop for Stages and Photos.

When having a press conference you need a backdrop that sets the scene. Whether you're representing a brand or organization you need this to look perfect for photos and video.

8'x8' - 2 to 4 people in photos
10'x8' - 4 to 8 people in photos

Included in this package:

- Premium Fabric Print with or without end caps (The fabric that wraps around the sides to hide the frame. This gives the backdrop a more finished look and is a great place for social media info.
- Expand Hardware
- Carry Bag

Premium Fabric:

- Wrinkle resistant so you know it will pull out smooth and represent a premium quality of your red carpet event
- Glare Free to show up perfect in photos so your guests are excited to share online and people can see your cause or event
- Premium Colour Match Method so that sponsors feel represented and want to continue to support and donate

Professional Expand Hardware:

- Sets up perfect in minutes without instructions so you don't have to worry about it being difficult last minute
- No tools needed so anyone can set up for you!
- Velcro mounting so that you can change backdrops in future if needed to save costs and update with brand changes

Most Popular Backdrop for Press Conferences:

- To create perfect photo ops for a memorable event
- To stand out and create a real red carpet effect raising the standard of the event

More sizes and options available contact us for more info.

Create a memorable event with these additional products



Podium Sign

Printed on our coroplast sheet material, podium signs are a simple way of adding a more professional look to your event.



Sponsorship Board with Easel

24" x 32" foamcore print on metal easel. Promote social sharing, table seating or your event schedule.



Loose Fit Table Throws

A loose table throw drapes over your plastic folding table to hide the legs and top. Our loose fit table throws come in 4', 6' and 8' widths.



Expand Counter

Stable, portable and convenient. Easy To Set up. Premium fabric graphic attaches with velcro. Frame comes with inside shelf. Top comes in 4 finish options.



A Frame

2 pieces of 4mm coroplast, single side printing slip into metal A frame. For long term outdoor use lamination on print is suggested. Size: 24" w x 36"



Expand Tower Banner Stand

Features expand frame, premium fabric print, and the option to make it double sided.. Choose from 3 size options: 2' x 8', 2' x 10' and 2' x 12'.



Quick Click Backdrop

Slimmer, streamlined look. Single or double sided pillowcase print that fits over a interlocking tube frame. Comes in Curved or Flat and multiple sizes.



Badges with Lanyard

Premium badge holders, lanyards and prints. The prints are 2.5"x3.5" in size and printed on 14PT matte paper.



Business Cards

Widely used networking tool. Business cards come in economy, premium and custom paper options and are 3.5" x 2" in size.

Some things to consider:

- Before purchasing a backdrop you'll want to confirm that you can fit that height in your venue. If the ceiling where you want the step and repeat is only 8 feet high you'll want to make sure you don't show up with a 10 foot tall backdrop. Most of the backdrops we provide are 8 feet tall but can go up to 12 feet.

*For safety and structural reasons we do not sell frames more than 10-12 feet tall or longer than 20 feet wide.

- An 8 foot by 10 foot Expand Backdrop wall can shrink down to a rectangle measuring 3 feet long by 1 foot wide for easy portability and storage.

We want to find the perfect fit for your event vision and your budget. This is why companies that work with us come back year after year. We provide step and repeat backdrops and displays for events across North America from smaller Not For Profits to Huge International Charities like WE Charity and MS society.

Here are just a few reasons why we Kick Ass at branding Media Events & Press Conferences:

COLOUR

Our graphic designers use pantone matching to ensure the colours match your brand. If there is enough time before your event to send you swatches, we guarantee the colour will match perfectly!

DESIGN

Need help with your design? Our graphic designers can't wait to help you uncover the best design for your business! Starting at \$49.99

WHY TRUST US?

Disney, CBC, 20th Century Fox, and Bell Media trust us with helping them execute their events because we know what it takes to create the right experience for their audience.

LIFETIME HARDWARE WARRANTY

We stand by our products, so if your hardware fails in the course of regular use, we'll send you parts to easily replace.

100% LOVE IT GUARANTEE

If you don't love your step and repeat backdrop, simply send it back within 2 days of receiving it for a 100% refund on the product price.

