

TRADE SHOW BUYER'S CATALOGUE



Run the Trade show and get noticed for the right reasons!

Investing in the right products and the right design is crucial to having your products stand out in the sea of vendors.



Trade show Backdrop for Customer Engagement

People create a first impression in seconds! The backdrop is the most important part of a trade show booth or marketing setup. The right backdrop will catch potential customers attention, represent the brand and attract more customers.

8'x8' - 2 to 4 people in photos
10'x8' - 4 to 8 people in photos

Included in this package:

- Premium Fabric Print with or without end caps (The fabric that wraps around the sides to hide the frame. This gives the backdrop a more finished look and is a great place for social media info.
- Expand Hardware
- Carry Bag

Premium Fabric:

- Wrinkle resistant so you know it will pull out smooth and represent a premium quality of your red carpet event
- Glare Free to show up perfect in photos so your guests are excited to share online and people can see your cause or event
- Premium Colour Match Method so that sponsors feel represented and want to continue to support and donate

Professional Expand Hardware:

- Sets up perfect in minutes without instructions so you don't have to worry about it being difficult last minute
- No tools needed so anyone can set up for you!
- Velcro mounting so that you can change backdrops in future if needed to save costs and update with brand changes

Most Popular Backdrop for Trade Shows:

- To create perfect photo ops for a memorable event
- To stand out and create a real red carpet effect raising the standard of the event

More sizes and options available contact us for more info.

Create a memorable event with these additional products



X Banner Stand

Features a high density tube frame, tension print attached by grommets & non slip feet.

Choose from 2 sizes, 26" x 72" and 34" x 75.5".



Hard Carry Case Small or Large

Rigid plastic roller case, comes in small and large sizes to fit most expand frame sizes.



Loose Fit Table Throws

A loose table throw drapes over your plastic folding table to hide the legs and top. Our loose fit table throws come in 4', 6' and 8' widths.



Expand Counter

Stable, portable and convenient. Easy To Set up. Premium fabric graphic attaches with velcro. Frame comes with inside shelf. Top comes in 4 finish options.



Retractable Banner Stand

Our Standard Retractable Banner comes in a Silver finish with black accents with a clamp top bar. Print size is 33.5" w x 81" h



Quick Click Banner Stand

Sewn like a pillowcase, the print slides over the tube hardware. Includes carry bag. Available in multiple sizes, 31.5 x 92" is our most popular.



Quick Click Backdrop

Slimmer, streamlined look. Single or double sided pillowcase print that fits over a interlocking tube frame. Comes in Curved or Flat and multiple sizes.



Brochures

Brochures act as a great takeaway. 8.5" x 11" double sided tri-fold design. Brochures come in economy, premium and custom paper options.



Business Cards

Widely used networking tool. Business cards come in economy, premium and custom paper options and are 3.5" x 2" in size.

Some things to consider:

- Before purchasing a backdrop you'll want to confirm that you can fit that height in your venue. If the ceiling where you want the step and repeat is only 8 feet high you'll want to make sure you don't show up with a 10 foot tall backdrop. Most of the backdrops we provide are 8 feet tall but can go up to 12 feet.

*For safety and structural reasons we do not sell frames more than 10-12 feet tall or longer than 20 feet wide.

- An 8 foot by 10 foot Expand Backdrop wall can shrink down to a rectangle measuring 3 feet long by 1 foot wide for easy portability and storage.

We want to find the perfect fit for your event vision and your budget. This is why companies that work with us come back year after year. We provide step and repeat backdrops and displays for events across North America from smaller Not For Profits to Huge International Charities like WE Charity and MS society.

Here are just a few reasons why we Kick Ass at branding Trade shows:

COLOUR

Our graphic designers use pantone matching to ensure the colours match your brand. If there is enough time before your event to send you swatches, we guarantee the colour will match perfectly!

DESIGN

Need help with your design? Our graphic designers can't wait to help you uncover the best design for your business! Starting at \$49.99

WHY TRUST US?

Disney, CBC, 20th Century Fox, and Bell Media trust us with helping them execute their events because we know what it takes to create the right experience for their audience.

LIFETIME HARDWARE WARRANTY

We stand by our products, so if your hardware fails in the course of regular use, we'll send you parts to easily replace.

100% LOVE IT GUARANTEE

If you don't love your step and repeat backdrop, simply send it back within 2 days of receiving it for a 100% refund on the product price.

